

# Care

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## Canadian Businesses Need a Plan

**No matter what the cause, emergency and pandemic preparedness is key to maintaining a healthy and productive workforce**

*To all our valued customers:*

Whether it's acts of terrorism, tsunamis, fires, flu or international outbreaks that may threaten the health and wellbeing of your employees, it's up to you to keep your company prepared for the worst.

It is impossible to predict how deep any one disruption could be, but the cost to the economy and individual businesses can be enormous.

Take, for example, the SARS outbreak in East Asia. The World Bank reported that it resulted in a 2% drop in the region's GDP in the second quarter of 2003. On a global scale, that kind of loss represents about \$800 billion a year.

Three years after the fact, Toronto is still dealing with the aftermath of SARS, particularly in the tourism industry, which has still not recouped its losses.

In these increasingly uncertain times, **business continuity planning** has become key to both emergency and pandemic preparedness, two vital areas of interest. Kit Care's prepare-and-prevent team is focusing on around the clock.

While every business has its own unique modus operandi, the most effective business continuity plans start with identifying the potential danger points in terms of suppliers and operations.

The difference, however, between planning for emergency disasters and pandemics – like the Avian Flu, for example – is that pandemics will mostly affect human resources as opposed to infrastructure. This is why, in many cases, making a contingency plan for a reduced workforce and setting up a work-from-home structure is critical.

At the same time, workplaces cross industry will benefit greatly by adopting safe practices and gearing up with essential pandemic and emergency protection.

To this end, Kit Care president Gerald J. Yaffe – with 45 years of experience in occupational health and safety – is spearheading a team of experts to provide you with the country's most comprehensive infection control and emergency prevention systems (see p.2), as well as the most up-to-date information tools to help you make the most educated decisions for your business.

We welcome you to contact Gerald Yaffe directly (416-243-3030 or [gyaffe@kitcarecorp.com](mailto:gyaffe@kitcarecorp.com)) to help you get started with your business continuity planning and to learn more about Kit Care's prevention and preparedness programs.

Yours sincerely,

The Kit Care Team

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# The Bird Flu Update

## Your questions answered

### How will we know when the bird flu has become a pandemic?

Initially, large groups of people in localized regions will come down with what appears to look like any other outbreak of pneumonic respiratory illness. It will take at least of few days to recognize the severity of the illness, the first hint of which will come with the unusual number of hospitalizations in one area.

The initial outbreak is likely to be in Southeast Asia, but it will move from epidemic to pandemic proportions if and when we start to see outbreaks across the globe.

### How serious can it really get?

That depends on how quickly the virus is transmitted from person to person. If the initial outbreak hits a major city before doctors figure out that it is underway, you can be certain the virus is spreading rapidly. If the virus is contained in rural communities, the spread is likely slower and the death toll is likely lower.

### Are we close to developing a vaccine?

The outlook remains promising as a vaccine is in clinical trials. Scientists are also working on better ways to produce doses of all flu vaccines. The current method, which grows the vaccine virus inside hens' eggs is not just slow and expensive, but if the Avian Flu kills the hens that are being counted on to lay the eggs, production would be halted at a time when we need it most. A promising new technique would grow the vaccine inside cells other than birds' eggs.

### How do we keep updated on the bird flu?

There are several online resources to check into:

[www.birdflubeacon.com](http://www.birdflubeacon.com)

[www.cdc.gov/flu/pandemic.htm](http://www.cdc.gov/flu/pandemic.htm)

[www.who.int/en/](http://www.who.int/en/)

[www.osha.gov/dsg/guidance/avian-flu.html](http://www.osha.gov/dsg/guidance/avian-flu.html)

[www.promedmail.org](http://www.promedmail.org)

[web.worldbank.org](http://web.worldbank.org)



# Are You Prepared?

Kit Care offers the most essential pandemic preparedness products on the world market

## Healthy Office Kit

Contains influenza supplies to protect 25 people for a typical flu season.



## P1 Pandemic Preparedness Kit

Provides protection for one person, for one week.



## Healthy Home Kit

Everything you need to protect your family during cold and flu season.



## P4 Pandemic Preparedness Kit

Provides protection for one person, for four weeks.



## Travel Pak Go-Kits

Perfect for business travelers. Designed to keep people on the go from getting sick.



## Flu Pak Go-Kits

Helps contain the spread of diseases like cold and flu. Designed for use by someone who is already sick.

For additional information circle #1 on the response card

## Now You Can Breathe Easy

Kit Care introduces the world's most comfortable and hygienic respirators



With its new line of Signature Select dual cartridge respirators, Kit Care assures users an unprecedented level of comfort, reliability and hygiene.

Its state-of-the-art face piece, made of soft, non-allergenic elastomeric material is specifically designed for enhanced comfort and performance; while its unique plastic hygienic form guard keeps the respirator clean and preserves the life of the cartridge by preventing air from flowing through when it's not in use.

## The Ultimate Exchange

Trade in your old respirators for new ones **free of charge!**

Kit Care is so confident about the superiority of its newest respirators, it has developed a unique, must-try Respirator Exchange Program. At absolutely no charge and with no obligation, you are invited to exchange as many of your used dual cartridge respirators as you wish for an equal number of new ones.

**Now that's an offer you can't refuse!**

**For more information on the Signature Select respirator and Respirator Exchange Program, circle #2 on the response card**

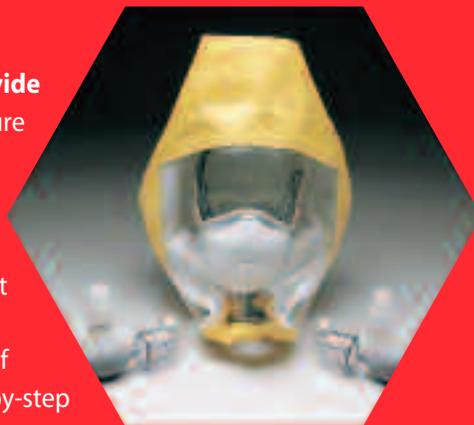
## A Good Fit

**A poor-fitting respirator does not provide proper respiratory protection.** So ensure your respirator fits properly with either one of Kit Care's easy-to-use, qualitative Fit Test Kits – Saccharin and Bitrex.

Each kit contains: one fit test hood, fit test solution, sensitivity solution, fit test nebulizer, sensitivity nebulizer, two sets of replacement nebulizer inserts and step-by-step instructions.

Kit Care also provides a "Train the Trainer" program and Fit Testing Certificates.

**For more information on the Fit Test Kits circle #3 on the response card**



## Push Hard, Push Fast



Get all the details on the new international CPR guidelines, including complete instructions, at the Kit Care website, [www.kitcarecorp.com](http://www.kitcarecorp.com) *click on*

**TRAINING CENTRE**

## For Your Added Convenience

Now available, free of charge, by clicking on

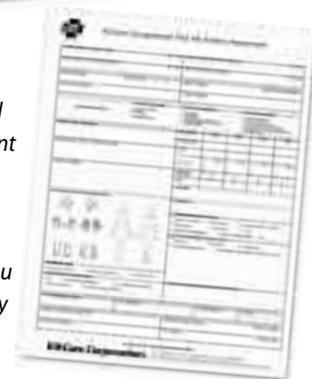
**CUSTOMER SUPPORT**

at [www.kitcarecorp.com](http://www.kitcarecorp.com):



*A step-by step guide to dealing with a medical emergency, which Kit Care recommends you stick to a wall and/or hand out to employees.*

*A new Occupational First Aid Patent Assessment form, developed by Kit Care so you can effectively document employee injuries and all related details.*



Visit our **Web Site!**

• full listing of products and services

[www.kitcarecorp.com](http://www.kitcarecorp.com)



# The Kit Care Award of Excellence First Aid Kit



As part of Kit Care's ongoing commitment to promoting the best health and safety programs and practices in the

workplace, the company is giving away a series of first aid kits to individual employers and employees who have successfully pushed forward exemplary health and safety initiatives.

These personal-use kits, which Kit Care is proud to present to several valued individuals, are a mark of achievement and this award of excellence program is meant to continually inspire people to make health and safety a top priority at work.

In order to qualify, you must write a letter to Kit Care President Gerald J. Yaffe outlining how you achieved unique and successful results in reducing accidents and improving the health and safety of your workplace.

As a double reward, Kit Care will also publish a selection of the best success stories submitted on both its website and in future newsletters.

We look forward to hearing from you..

## Meet The Walldos

Make your first aid products more accessible with the ultimate space-saving storage solution

**Picture this:** A chemical splash accidentally makes it into your eye. You can hardly see and you're writhing in pain, which leaves you fumbling for the first aid kit. You find it, open it and now you're blindly rummaging through it to find the desperately needed eyewash. You still can't see, much less read the labels and the pain is mounting...

This is precisely the scenario you will avoid with the Walldos.

Developed by Kit Care, this series of quick-and-easy first-aid products housed in simple space-saver wall brackets makes even the most blinding emergencies simpler to handle.

These individualized brackets that affix to any wall carry either eye wash, neutralizer, spill absorbent, hand sanitizer or Red Z fluid control solidifier.

Simply choose a spot next to your first aid supplies or near areas where they might be required and make emergency response that much more efficient and convenient!



**For more information about the Walldos circle #4 on the response card**

## Comments/Product Requests

**Please send me additional info. on the following:**

*(Circle Items of Choice)*

- 1 Pandemic Preparedness Products
- 2 Signature Select Respirator and Respirator Exchange Program
- 3 Fit Test Kits
- 4 The Walldos
- 5 Battery Acid Spill Kits
- 6 2006 Holiday First Aid Kit (no-charge gift wrapping)
- 7 Please Have a Representative call me



*(Please Print)*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Type of Business \_\_\_\_\_

Number of Employees \_\_\_\_\_

**FOR FAST ACTION  
CALL, FAX or EMAIL**

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Fax: (416) 243-3082 or 1 (866) 777-0787

Info@kitcarecorp.com

*The information above will not be sold or rented to any third party*

**Go green and choose a sustainable first aid kit**

As part of Kit Care's long-standing sensitivity to environmental hazards, all first aid kits are now available with minimal chipboard packaging, reducing their impact on the environment.

To order a green-friendly kit, simply place a SAT after the product code of the first aid kit you choose from the Kit Care catalogue.

It's that easy to make a difference!

**The Kit Care catalogue**

is available online at [www.kitcarecorp.com](http://www.kitcarecorp.com) or by calling 416 243-3030 or 1 800 387-1858

fax at 416 243-3082 or 1 866 777-0787

email at [info@kitcarecorp.com](mailto:info@kitcarecorp.com)

# The Battery Acid Effect

## New first aid kit protects against all battery acid spill hazards

A battery acid spill can kill, if not at least cause irreparable damage to anyone in direct contact with it. This is why a complete system of protective gear and chemical burn first aid supplies must be on hand near battery recharging areas or anywhere these kinds of accidents are likely to happen.

While a water shower after treatment is beneficial, using water to treat a battery acid burn is a common misconception – and hazard in and of itself – as water alone takes too long to neutralize the burning affects of battery acid.

Spills on floors or other surfaces also need to be neutralized before cleaning up with water

To this end, Kit Care has developed the most comprehensive Battery Acid Spill Kit, complete

with all the protective gear and first aid essentials to both treat the victim and clean the spill area.

Including everything from face shield head gear, absorbent powder and neutralizers to a wall-mounting chemical burn station, the kit which should be kept adjacent to battery recycling areas, is the most effective battery acid spill system on the market.

The kit also makes it easy to keep protective gear and products clean and together

at all times.

But even with all the right supplies, a complete first-aid program includes staff that are trained and committed to safety practices!

**For more information on the Battery Acid Spill Kit and safety practices circle #5 on the response card**



# Care Tips



## How to make a bandage stay stuck

Physical labour, mobile body parts, water, time... whatever it is that causes your bandage to fall off can likely not be avoided, so here are a few stay-on strategies:

- Ensure the skin is clean and dry as bandages don't stick to moist or oily skin
- Gently press the ends of the tape with warm fingers to increase adhesion
- For forehead wounds, place the tape horizontally as frowning or raising eye brows will cause vertical tape to pull
- On the jawbone area, tape should run along the bone. If taped vertically, any movements of the mouth, head or neck will cause tugging
- For a cut in the corner of the mouth, place gauze vertically and tape in a vee to follow the angle of the lips
- Cuts on arms, legs or torso should be bandaged to follow body contours



## Christmas is coming...

Summer may still be in the air, but it's time to start planning your holiday gifts

Back by popular demand, Kit Care's Holiday First Aid Kit continues to be the ultimate feel-good gift for customers and employees. But this year, Kit Care is going the extra mile by providing a beautiful gift-wrapped box at no charge.

And once again, by booking early you'll also have the option to have your company's name, logo and message imprinted on the front of the kits.



**So forget the liquor and chocolate, this year give the gift that everyone will appreciate and no one will forget!**

**For more information about the 2006 Holiday First Aid Kit circle #6 on response card**



e-mail: [info@kitcarecorp.com](mailto:info@kitcarecorp.com)

### Upcoming Industry

## Events

### Summer/Fall 2006

**Aug. 27 to Sept. 1  
2006**

**13th Biannual ISRP International Conference** On Respiratory Protection for Health Care Workers, First Responders and Emergency Hazards  
*Sheraton Centre Toronto Hotel* [www.amersectisrp.org/toronto](http://www.amersectisrp.org/toronto)

**Sept. 10-13  
2006**

**Canadian Society of Safety Engineering**  
2006 Professional Development Conference and Exhibition  
*The Westin Ottawa, Ontario* [www.csse.org](http://www.csse.org)



**Oct. 11-12  
2006**

**Grand Rendez-vous santé et sécurité de travail 2006**  
*Palais des congrès de Montréal* [www.grandrendez-vous.com/en/general.asp](http://www.grandrendez-vous.com/en/general.asp)

**Nov. 6-8  
2006**

**National Safety Council Expo**  
*Sandiego Convention Centre, Sandiego, Ca* [www.eshow2000.com/nsc/home.cfm](http://www.eshow2000.com/nsc/home.cfm)